

Synergistic Effect of Organization Building and Organization History Education in Ideology Work in Universities

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Abstract: Under the background of the new era, it is very important to strengthen the education of organization building and organization history to cultivate high-quality talents with correct values, a high sense of historical mission and a sense of responsibility for the times. In this article, the synergy between Organization building and Organization history education in ideology work in universities is discussed in depth. Firstly, this article makes it clear that the theoretical basis of organizational construction comes from Marxist theory on political organization and its practical application, and emphatically points out the importance of organizational construction to ensure that the organization always plays a leading role. At the same time, it expounds that the connotation of organization history education lies in inheriting the organization history, stimulating patriotic feelings and revolutionary spirit, and points out its special significance in universities. Then this article reveals the current situation of Organization building and organization history education in universities, including the achievements and challenges, such as the leading problem of diversified student groups and the challenge of information dissemination under the network environment. In view of the present situation, this article puts forward some strategies, such as innovating the integration mode, strengthening the teaching staff and curriculum construction, and perfecting the assessment mechanism and guarantee system, in order to improve the effectiveness of education.

1. Introduction

Under the background of the rapid development of globalization and informatization, universities, as an important position to train socialist builders and successors, the effectiveness of their ideology work is directly related to the future of the country and the destiny of the nation [1]. In recent years, with the profound changes in the domestic and international environment, ideology work in universities is facing unprecedented challenges, such as multicultural impact, complex and changeable online public opinion, and diversified values of students [2]. In this context, strengthening and improving the ideology work in universities has become an urgent need to improve the education level and cultivate socialist builders with comprehensive development in morality, intelligence, physique and beauty [3].

As the core content of ideology work in universities, organization building and organization history education can not only strengthen students' ideals and beliefs, but also inherit the red gene and enhance students' sense of historical mission and responsibility for the times [4]. Therefore, it is of great significance to study the synergistic effect of Organization building and organization history education in ideology work in universities for innovating education mode, improving education effect and cultivating young people in the new era [5].

In recent years, the research on the application of organization building and organization history education in ideology work in universities has gradually increased, and scholars have conducted in-depth discussions from different angles [6]. Although the existing research has provided valuable experience for the integration of organization building and organization history education, how to combine the two more closely and form a synergistic effect in the new era background is still an urgent problem [7]. The existing research is still insufficient in theoretical depth, empirical analysis and strategic suggestions, which need to be further deepened and expanded [8]. This study comprehensively and deeply discusses the synergistic effect of organization building and

organization history education in ideology work in universities. In terms of research ideas, this study follows the logical framework of "theory-practice-strategy", aiming to build a theoretical model of the synergy between organization building and organization history education through systematic analysis, and provide new ideas and methods for ideology work in universities.

2. Theoretical basis and connotation analysis of organization building and organization history education

2.1. The theoretical basis and importance of organization building

The theoretical basis of Organization building is deeply rooted in Marxist theory of political parties and the CPC's long-term practice [9]. Marxist theory on the construction of proletarian political parties provides a fundamental basis for organization building, emphasizing the organization's advanced nature, purity and organization. In all historical periods of China's revolution, construction and reform, Organization building has always been the key to ensure that the organization has always been the strong leading core of Socialism with Chinese characteristics's cause. It is not only related to the life and death of the organization, but also directly affects the long-term stability of the country and the happiness and well-being of the people. In the university environment, the importance of organization building is particularly prominent. It is not only an important way to strengthen the ideological guidance of educators and learners, but also a fundamental guarantee to cultivate loyal and clean high-quality talents and ensure the direction of running a socialist school.

2.2. The connotation and function of organization history education

Organization history education is a process of ideological and political education (IPE) for member and the masses by learning and inheriting the history of the organization [10]. Its connotation is rich, including the organization's struggle, great achievements and valuable experience, as well as the organization's fine tradition and style of work. Organization history education has the function of historical cognition, helping people to understand the historical development of the organization, and it also has the function of value orientation, which can stimulate people's patriotic feelings, revolutionary spirit and sense of responsibility of the times. In universities, organization history education is an important means to cultivate students to establish a correct view of history, life and values. By telling the glorious course of the organization, it guides students to learn wisdom and strength from it, strengthens their ideals and beliefs, and becomes a young man with ideals, skills and responsibilities in the new era.

2.3. The internal relationship between organization building and organization history education

There is a close internal relationship between Organization building and organization history education, which complement each other and together constitute the core content of ideology work in universities. Comparison of the core roles of Organization building and organization history education in ideology work in universities is shown in Figure 1.

In universities, the close combination of organization building and organization history education can promote educators and learners to have a deeper understanding of organization theory and history. It can significantly enhance the patriotism and motivation of educators and learners, laying a solid foundation for shaping socialist builders and future leaders with balanced development of morality, intelligence, physical fitness, aesthetics, and labor. Therefore, delving into the intrinsic connection between organization building and organization history education, and promoting their deep integration, plays a crucial role in enhancing the accuracy and effectiveness of ideological work in universities.

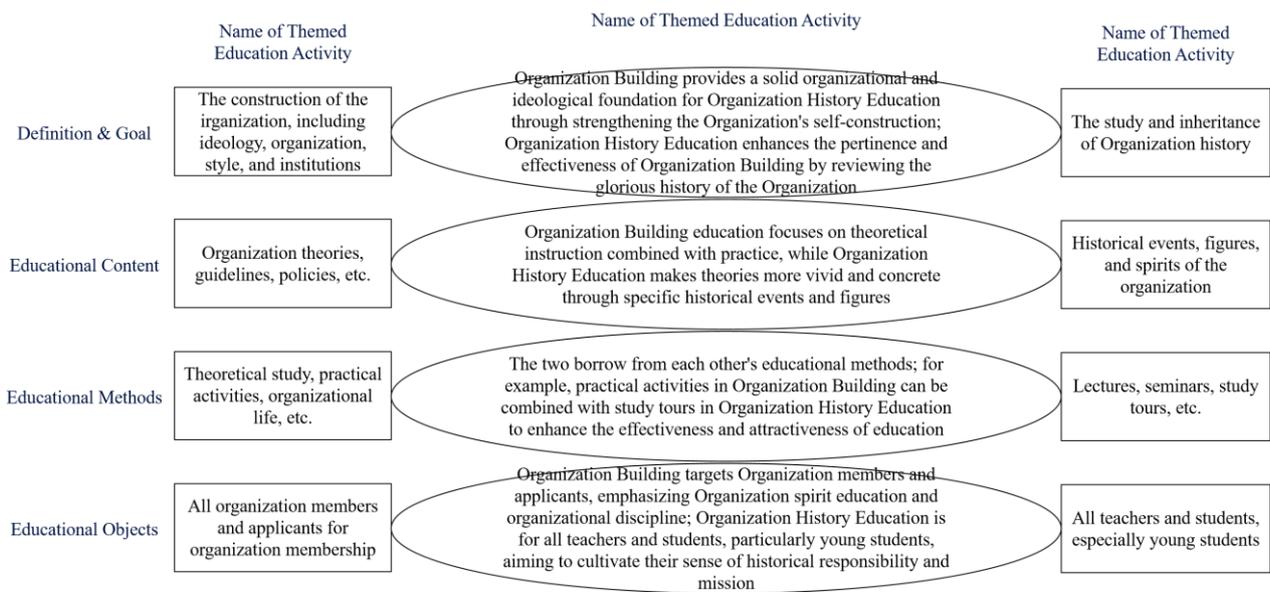


Figure 1 Core role contrast

3. An analysis of the current situation of organization building and organization history education in ideology work in universities

3.1. The status quo and challenges of organization building in universities

At present, the Organization building work in universities has made remarkable achievements in strengthening organizational construction, deepening theoretical study and promoting the development of educators and learners in member. Universities have generally established a perfect organization system, from the school Committee to the department branch, with clear levels and clear responsibilities, which provides organizational guarantee for the smooth development of organization building work. Member's political literacy and theoretical level have been effectively improved by holding regular classes, seminars and visits to the Red Education Base in universities. However, in the face of the new requirements of the new era, the organization building work in universities is also facing many challenges. On the one hand, with the acceleration of enrollment expansion and internationalization in universities, the student groups are more diversified. How to strengthen the leadership of the organization in different cultural backgrounds and ideas has become an urgent problem to be solved. On the other hand, the rapid development of network information technology has provided a new platform and means for Organization building, but it has also brought new challenges such as rapid information dissemination and complex public opinion environment. How to effectively use network resources and strengthen network organization building has become a new topic today.

3.2. The implementation and effectiveness of organization history education in universities

In recent years, the organization history education in universities has made great progress in content innovation, various forms and effect assessment. Universities have incorporated the education of organization history into the curriculum system, and made it an important part of college students' IPE by offering compulsory and elective courses of organization history, holding lectures on organization history, and holding knowledge contests. Universities use red educational resources inside and outside the school, such as memorial halls, museums, revolutionary sites, etc., to carry out on-the-spot teaching, which enhances the attraction and appeal of organization history education. These measures have effectively improved students' knowledge and understanding of the organization history, and stimulated their patriotic enthusiasm and spirit of struggle. However, there are also some problems, such as: some students are not active in learning the history of the organization, the educational content is not closely integrated with the students' reality, and the educational form is relatively simple. These have affected the depth and breadth of organization

history education.

3.3. Preliminary exploration of the synergistic effect between organization building and organization history education

In order to give full play to the synergistic effect of Organization building and organization history education in ideology work in universities, universities have carried out active exploration and practice. On the one hand, by integrating organization history education into organization building work and organizing life meetings to integrate organization history learning, organization building activities are more vivid and meaningful. On the other hand, the organization building platform is used to promote the in-depth development of organization history education, so that students can learn and inherit the organization's fine traditions in serving the society. Such as: voluntary service, social practice and other activities led by organizations.

Some universities also try to establish a linkage mechanism between organization building and organization history education, such as setting up a research center for organization history education, integrating resources inside and outside the school, and carrying out theoretical research and practical exploration of organization history education. This provides a strong support for the deep integration of organization building and organization history education. These preliminary explorations show that the synergy between organization building and organization history education is of great significance for improving the pertinence and effectiveness of ideology work in universities. But we also need to constantly optimize and improve in practice to better meet the new requirements of ideology work in universities in the new era.

4. Strategies and suggestions for promoting synergy

4.1. Innovative integration mode of organization building and organization history education

In order to deepen the synergy between organization building and organization history education, we need to constantly innovate the integration model and realize the organic combination of the two. First of all, universities can explore the theme education mode of "Organization History+Organization Building" and design a series of theme education activities around the major historical events of the organization and the spirit of important meetings. This series of activities can closely combine the study of Organization history with the life of organizations and education and training in member, and enhance the pertinence and effectiveness of education, as shown in Figure 2.

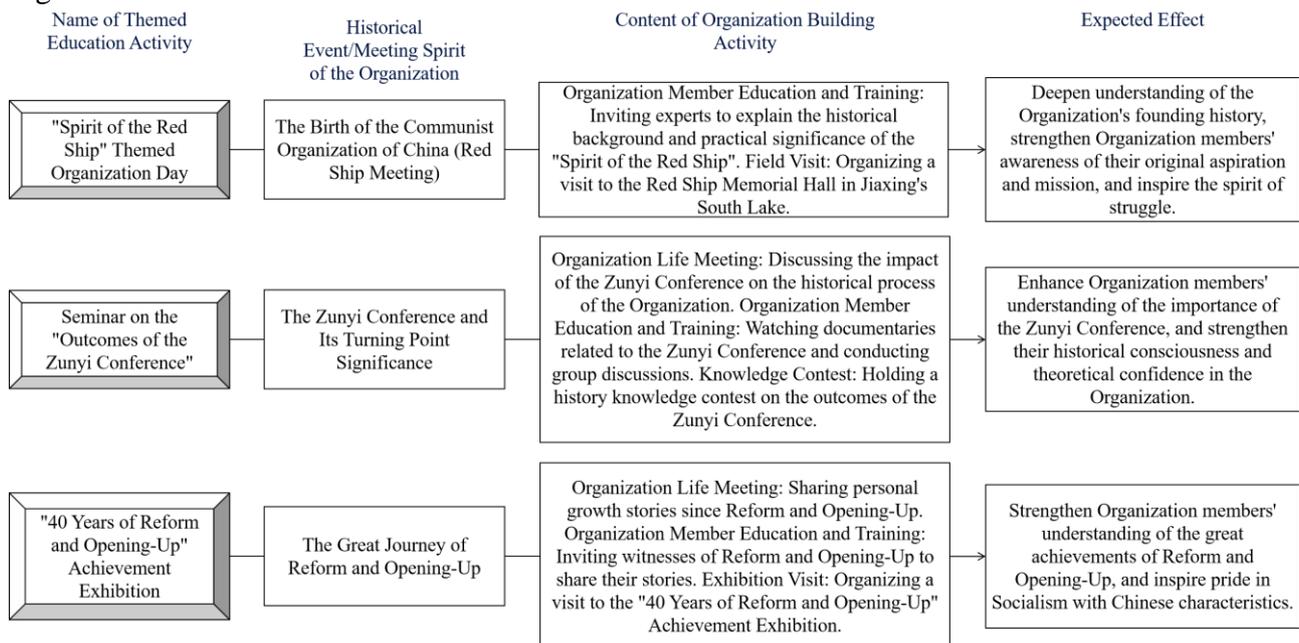


Figure 2 The theme education mode of "Organization History+Organization Construction"

Using modern information technology, universities can create an immersive learning experience of organization history, let educators and learners feel the history of the organization in interaction, and enhance the interest and participation of learning. Universities should also encourage educators and learners to participate in the research and innovation of organization history, promote the theoretical deepening and practical innovation of organization history education through scientific research projects, academic forums and other forms, and form a good atmosphere of organization building leading and organization history educating people.

4.2. Strengthen the teaching staff and curriculum construction

The quality of teachers and the quality of curriculum construction are directly related to the effectiveness of organization building and organization history education. Therefore, universities need to strengthen the construction of teaching staff, and improve the organization history literacy and teaching ability of ideological teachers and organization workers through regular training, academic exchanges and practical exercise. In this way, teachers can better integrate the knowledge of organization history into IPE and become experts in organization history education.

In terms of curriculum construction, universities should build a hierarchical and classified organization history education system, which includes both general history education for all students and in-depth education for member and organization activists. At the same time, Organization History courses with local and industrial characteristics are developed to meet the needs of students at different levels.

4.3. Improve the assessment mechanism and security system

Establishing a scientific and reasonable assessment mechanism is the key to test the effect of organization building and organization history education and promote continuous improvement. Universities should build a diversified assessment system, which includes not only the assessment of students' knowledge of organization history, but also the assessment of students' emotional attitudes, values formation and practical ability.

Universities should incorporate the education of organization building and organization history into the school development plan, clarify the objectives and tasks, strengthen organizational leadership, and ensure that all measures are implemented. Universities should also strengthen cooperation with all walks of life, such as establishing long-term cooperative relations with organization history research institutions and red education bases to jointly promote the in-depth development of organization building and organization history education, and form a good situation in which the whole society cares for and supports ideology work in universities.

5. Conclusions

Through the in-depth analysis of Organization building and Organization history education in ideology work in universities, this study reveals the close relationship and important role of the two in theoretical basis, practical status and synergy. The main findings include: Organization building and organization history education is not only an indispensable part of ideology work in universities, but also has unique advantages in cultivating educators and learners' correct world outlook, outlook on life and values, and enhancing their sense of historical mission and responsibility of the times. At present, although universities have made some achievements in organization building and organization history education, they still face challenges such as insufficient innovation of integration mode, the construction of teachers and courses to be strengthened, and the assessment mechanism and guarantee system to be improved. This study provides new ideas for improving the pertinence and effectiveness of ideology work in universities by putting forward strategies and suggestions such as innovative integration mode, strengthening the construction of teachers and courses, and improving the assessment mechanism and guarantee system. It has contributed to the deep integration and coordinated development of organization building and organization history education.

Organization building and organization history education have broad prospects in ideology work

in universities. We need to constantly explore and innovate to meet the requirements of the new era and cultivate more socialist builders and successors with comprehensive development in morality, intelligence, physique, beauty and labor.

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